Steve Poston, is bringing over 30 years of radio experience to you. His broadcasting career started in April 1977 at the campus radio station (WVSB – FM) while attending Mississippi State University in Starkville, Mississippi majoring in Radio/TV Broadcasting. Two months later (June 1977) he got a job at WACR-AM in Columbus, Mississippi (his hometown). A year later Poston moved over to cross town Adult Contemporary WCBI-AM then a year later joined the U.S. Navy in October 1979.

His career was launched higher. While in the Navy he worked at a Top 40 station WALG-AM in Albany, Georgia and with the Armed Forces Radio/TV services aboard the Aircraft Carrier, USS Carl Vinson (CVN-70). Poston did an evening radio show and was one of the ship’s three TV News Anchors.

After leaving the Navy Steve Poston’s career soared working in different formats (Adult Contemporary, Country, Top 40/CHR, Urban, Urban AC) as a Music Director, Program Director, Operations Manager, and Production Director in markets Columbus-Starkville-West Point-Tupelo, Mississippi – Meridian, Mississippi – Cleveland, Ohio – Jackson, Mississippi – Laurel-Hattiesburg, Mississippi.

Also Poston has done radio programming consultancy work, voice tracking, commercials, imaging, promos for various companies and radio stations. Steve Poston has worked in Record Promotions serving as a Rep in the South Region for Priority Record during the late 90’s and is a graduate of Columbia School of Broadcasting (Memphis, Tennessee Office – Radio and News Announcing/Copywriting courses).